

ARTIFICIAL INTELLIGENCE

- INTELLIGENT PERSONAL ASSISTANTS
- AFFECTIVE COMPUTING
- COGNITIVE COMPUTING
- ARTIFICIAL COWORKERS
- AUTONOMOUS MOBILITY
- CHATBOTS

ATTENTION ECONOMY

- ADVERTISING AS A SERVICE
- CONTENT MARKETING
- AESTHETIC CURRENTS
- INFLUENCER MARKETING
- DYNAMIC STORYTELLING
- PARTICIPATION MARKETING
- PROXIMITY MARKETING
- TAILORED TOUCHPOINTS
- SENSATION MARKETING

CONNECTED WORLD

- LIFE SHARING
- CROWD ACTIONS
- MATCHMAKING SERVICES
- SOCIAL SOFTWARE
- NET CULTURE

DATA ERA

- CYBERSECURITY
- OPEN DATA
- DATA TRANSMISSION
- FLEXIBLE COMPUTING
- ORBITAL INSIGHTS
- SMART DATA
- USER PROFILING
- QUANTUM COMPUTING

DISTRUST SOCIETY

- BLOCKCHAIN
- DIGITAL CURRENCIES
- ETHICAL BRANDS
- NEO-POLITICS
- POST PRIVACY
- TOTAL TRANSPARENCY
- TRUSTED CONTENT

FOOD CULTURE

- FOOD FASHIONS
- NEWTRITION
- PERFORMANCE FOOD
- SLOW FOOD

HEALTHSTYLE

- ACTIVE AGEING
- FITNESS LIFESTYLE
- REMOTE HEALTHCARE
- MINDFULNESS
- PREVENTIVE HEALTHCARE
- PERSONALISED TREATMENT
- SELF TRACKING
- PURIFICATION

INDIVIDUALISATION

- GRAVITATIONAL CONTENT
- CUSTOMISATION
- FEMALE FORCE
- MILLENNIAL PARENTS
- LIFESTYLE DIVERSITY
- PERSONAL BRANDING
- LIFE COACHING
- PERFORMANCE CULTURE
- SEXUALITY AND GENDER FLUIDITY

OUTERNET

- INTERNET OF THINGS
- LOCATION-BASED SERVICES
- NATURAL USER INTERFACES
- PERSONAL PROTECTION
- SEAMLESS MEDIA
- SMART HOME

INDUSTRY 4.0

- 3D PRINTING
- MACHINE SENSING
- DIGITAL TWIN
- ROBOTICS
- SMART FACTORY
- SMART MATERIALS
- NANO ENGINEERING
- SOLUTION AS A SERVICE

SEAMLESS COMMERCE

- DYNAMIC PRICING
- LAST MILE SOLUTIONS
- MODULAR RETAIL
- CONVERSATIONAL COMMERCE
- PLATFORM ECONOMY
- OMNICHANNEL STRATEGIES
- SPEED SHOPPING
- STAFFLESS STORES

FUTURE WORK

- EVOLVING EDUCATION
- INNOVATION CULTURE
- MODERN WORKSTYLE
- QUANTIFIED ENTERPRISE

SUSTAINABILITY

- CIRCULAR ECONOMY
- AGRICULTURE INNOVATION
- CLEAN TECH
- ENERGY HARVESTING
- ZERO WASTE
- ETHICAL CONSUMPTION

TRANSHUMANISM

- BIOENGINEERING
- BRAIN-COMPUTER INTERFACE
- CRISPR CREATIONS
- HUMAN ENHANCEMENT
- WEARABLE TECHNOLOGIES

URBANISATION

- FLUENT SPACES
- CORPORATE CITIES
- HUMAN SCALE CITIES
- 3D MOBILITY
- RURAL RESURRECTION
- SPACE FRONTIERS
- SMART CITIES
- URBAN RESILIENCE

VIRTUAL EXPERIENCES

- SOCIAL VR
- AUGMENTED AND MIXED REALITY
- VIRTUAL WORKPLACE
- SIMULATED SENSES
- IMMERSIVE CONTENT